

Anika Commences Full U.S. Commercial Launch of TACTOSET Bone Repair Therapy at Orthopaedic Summit 2019: Evolving Techniques

BEDFORD, Mass.--(BUSINESS WIRE)--Dec. 10, 2019-- <u>Anika Therapeutics, Inc.</u> (NASDAQ: ANIK), a global, integrated joint preservation and regenerative therapies company with products leveraging its proprietary <u>hyaluronic acid (HA) technology platform</u>, today announced it will commence the full U.S. commercial launch of TACTOSET, its surgically delivered therapy for bone repair procedures, at the Orthopaedic Summit 2019: Evolving Techniques (OSET), which will take place December 11-14, 2019 at the Bellagio Hotel in Las Vegas, NV.

"We are proud to commence the full-scale launch of TACTOSET, our first surgically delivered regenerative therapy in the U.S. sold through our hybrid commercial sales channel," said Joseph Darling, President and Chief Executive Officer of Anika Therapeutics. "TACTOSET has already surpassed our initial goals of onboarding five distributor agents and being present in ten surgical centers in 2019. OSET is the perfect venue to take the next step with the therapy and mark this important milestone in Anika's transformation to a global commercial company as a premier gathering of Sports Medicine and Arthroscopic Surgery Orthopedists from across the globe."

TACTOSET has been developed for the treatment of bone voids and other bone defects of the skeletal system caused by trauma or age-related degeneration. TACTOSET is Anika's first product to launch under its U.S.-based hybrid commercial model. This therapy combines calcium phosphate, an established precursor to the mineral component of bone, with Anika's proprietary hyaluronic acid, which enhances flow and tactile feel during administration to improve ease of use and procedural efficiency.

"I continue to be pleased with TACTOSET's unique ease-of-use in my surgical practice, which has led to a reduction in operating room time for the procedure," said Dr. John Tierney, an Orthopaedic Surgeon at New England Baptist Hospital, President of the Greater Boston Orthopaedic Center. "I am already a repeat user, and I believe that many of the orthopaedic surgeons in attendance at OSET 2019 will recognize the differentiated benefits that this product can provide to their practices."

Anika will showcase its TACTOSET bone repair therapy at OSET booths 112 and 114. The Orthopaedic Summit, attended by over 900 of the world's leading orthopaedic professionals, will feature cutting-edge lectures, rapid-fire debates, lunch and dinner symposia, cadaver lab sessions, and an international perspective on the latest techniques in arthroplasty, arthroscopy, and rehabilitation of the knee, shoulder, foot and ankle, hip, spine, hand, wrist and elbow.

About OSET

The OSET (Orthopaedic Summit: Evolving Techniques) is the premier gathering of more than 900 internationally renowned orthopaedic surgeons, in sports medicine, trauma, spine, total joint (knee, shoulder, hip), foot & ankle, arthroplasty, and arthroscopy, plus fellows, residents, physician assistants, nurse practitioners, physical therapists, and athletic trainers from across the globe. The 3.5 day, 35 CME-accredited Orthopaedic Summit 2019, will include cutting-edge, industry-sponsored, cadaveric and live surgical demonstrations (non-CME), lunch time symposia, rapid-fire debates, small group discussions all with an international perspective on the latest techniques in arthroplasty and arthroscopy, as well as sports medicine of the knee, shoulder, hip, elbow/wrist, foot/ankle, trauma and spine. It will feature the 5th Annual Fellow & Resident Summit and the Advanced Practitioner Summit to enhance collaborations and provide networking opportunities to enhance patient care.

About Anika Therapeutics, Inc.

Anika Therapeutics, Inc. (NASDAQ: ANIK) is a global, integrated joint preservation and regenerative therapies

company based in Bedford, Massachusetts. Anika is committed to delivering therapies to improve the lives of patients across a continuum of care from osteoarthritis pain management to joint preservation and restoration. The company has more than two decades of global expertise commercializing more than 20 products based on its proprietary <a href="https://pyscholorgy.ncbi.nlm.nih.goog.ncb

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